



# Run the D with DPD & DMC

## October 9, 2021

### Sponsorship Packet

#### Chief .... \$5,000

- Name or logo under any reference to Run the D with DPD & DMC Race
- Prominent logo and/or company name on all promotions and publicity including PSAs, print ads, press releases, flyers, posters, race website and event t-shirts
- Name or logo on race day bib
- Hyperlink to your website from the DPSF website
- Banner space and signage at start and finish lines
- Opportunity to speak on stage during the event
- Prominent vendor space
- Name recognition on stage
- Yard sign near stage with company logo
- Five complimentary race entries

#### Commander .... \$3,000

- Proportionate sized logo and/or company name on publicity including any press releases and race website
- Hyperlink to your website from the DPSF website
- Banner space and signage
- Table at vendor area
- Name recognition on stage
- Yard sign near stage with company logo
- Three complimentary race entries

#### Captain .... \$1,000

- Proportionate sized logo and/or company name on publicity including press releases and race website
- Hyperlink to your website from the DPSF website
- Table at vendor space
- Yard sign along the race route
- Two complimentary race entry

## **Lieutenant .... \$500**

- Proportionate sized logo and company name on race website
- Yard sign along the race route
- One complimentary race entry

## **Sergeant .... \$150**

- Your name on a lawn sign along the race route

## **In-Kind Sponsorships**

- Name listed on race website
- Vendor table

## **Race Details - October 9, 2021 (In-Person and Virtual Option)**

Run the D with DPD and DMC is a race put on in conjunction with the Detroit Police Department, Detroit Public Safety Foundation (DPSF) and the Detroit Medical Center. The goal is to promote healthy living while raising money and awareness for the DPD Fit wellness initiative and the DPSF.

As organizations committed to supporting physical and mental health, the Run the D Race is the perfect opportunity to engage the community in our mission.

This race will include a warm-up and stretching session with trainers from the DMC. The Detroit Police Department's Training Center will be participating in the run with cadets in the Police Academy. The cadets will be doing cadences/chants to keep everyone inspired as they run.

The 3-mile course starts in beautiful Brush Mall and takes you through portions of downtown Detroit, ending again at Brush Mall.

The DMC is providing free parking in one of their on-site parking structures. Included with the registration fee, runners will receive an official race t-shirt, medal and drinks/snacks after the race. Virtual runners will receive their t-shirt and medal.

Early registration is \$35 and will be available until June 30, 2021.

Registration cost is \$40 after July 1, 2021. Registration is available until the day of the event but there is no guarantee of t-shirts for registrations processed after September 21st. The deadline for virtual runners to register is October 1st.

Race registration begins at 8:00 a.m. on October 9th and the race will begin at 9:00 a.m.

Race website: <https://runsignup.com/Race/MI/Detroit/RuntheDwithDPDDMC>

# YES!

I/We will support the Run the D with DPD & DMC Race

## Run the D, October 9th

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Chief..... \$5,000

Lieutenant ..... \$500

Commander ..... \$3,000

Sergeant..... \$150

Captain ..... \$1,000

In-Kind Sponsorship

## Payment

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Organization/Individual Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Check enclosed: Make check(s) payable and mail to:**

Detroit Public Safety Foundation, 1301 Third Street, Suite 547, Detroit, MI 48226

**Pay by Credit Card:**  Visa  MasterCard  Discover  American Express

Name on Card \_\_\_\_\_ Address on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Amount to Charge on Card \$ \_\_\_\_\_

DPSF Federal Tax ID # 30-0056848

Please contact Patti Kukula (pkukula@detroitpublicsafety.org) or Carter Drewry (cdrewry@detroitpublicsafety.org) with any questions regarding sponsorship. You can also call the Detroit Public Safety Foundation Office at 313-628-2169.